



ENCRYPTION AWARENESS

“DO IT YOURSELF” MANUAL AND TUTORIAL



Internet Society
Ghana Chapter



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We did a thing!

We broke our event record! Up to **seven (7) locations in Ghana** believed in the internet as a force for good because of our Encryption ambassadors. Our Chapter's Encryption Awareness Challenge sought to facilitate awareness creation through grassroots participation. Selected Encryption Awareness Ambassadors across regions in Ghana used a blended offline and online approach to lead the education on encryption and its importance in a 3 weeks ambassador program. Even exciting was the incorporation of local dialects in this awareness creation



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Ghana Chapter

Our Impact

Our project this year expanded to seven (7) different locations in Ghana with improved inclusion of our community members spearheading the Encryption Awareness Initiative in their local communities.

We have been able to interface with about 400 people of different age groups and literacy backgrounds. In communicating the importance of encryption, we used a blended approach of presentations in English and Local dialects also with resource creation (hand out/brochure) to engage our audience.



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Our Impact

This has led users to become more cyber safe and share this knowledge with other community members.

The education continues as this brochure will be referenced by participants and the messages on encryption played from a pendrive at community centres.



Getting Started on your project

Focus

Current trends, member feedback, community needs, surveys and research can help you determine what the project you should engage on should be. **Remember you are building with the people and not for the people.**

Explore our event check list [here](#)

Audience

Who is in your community/chapter? Your audience will be geographically dispersed with varying needs. Identify who your target audience are and endeavour to keep them at the centre of your project.

Channel

With recent happenings and many other occurrences globally, work and projects can be delivered either onsite, online or a blend of both. It is important to determine early in your preparation what your mode of delivery will be.



Unpacking your project players

Members

What is an ISOC Chapter without our cherished members? Tap into the depth of knowledge and skills in your chapter for implementing your project. It is one sure way to achieve 100% of your plan. The more, the merrier.

Volunteers

Volunteers are the movers and shakers. They are the heart of activities. Open up the opportunity to volunteer for both members and newcomers. By so doing, volunteering becomes an entry points for new members outside the usual chapter activities. Remember to open a call for volunteers and keep the volunteer pool open for future events.

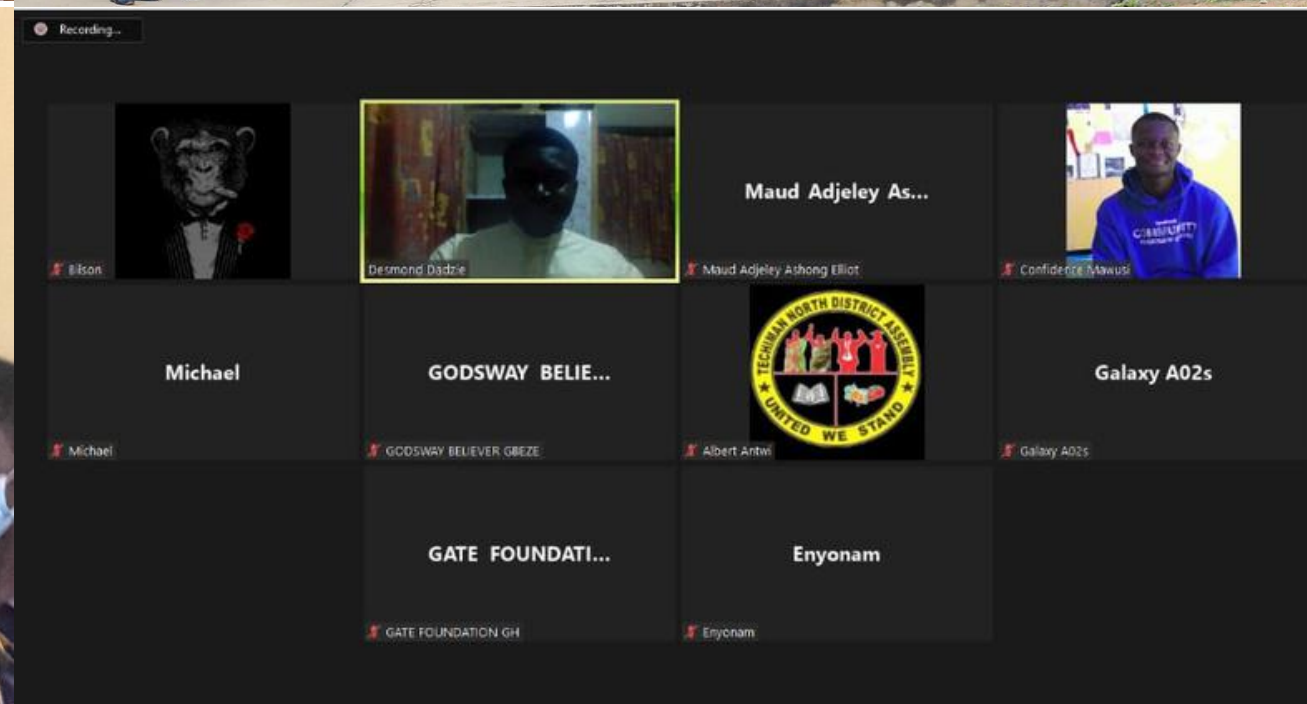
Stay Connected

Be a "present" and "action" chapter whose community believes in the Internet as a force for good: open, globally-connected, secure, and trustworthy.

Request feedback through community meetings, surveys, feedback forms, calls, retreats etc.. Every time is a good time for a quick "Temperature Check"



2021 Chapterthon in pictures



About ISOC Ghana

Internet Society Ghana Chapter (ISOC Ghana) is a chartered Chapter of the Internet Society (ISOC) which is a non-profit organization founded in 1992 to provide leadership in Internet related standards, education, and policy.

ISOC Ghana is dedicated to ensuring the open development, evolution and use of the Internet for the benefit of people in Ghana and throughout the world. Since it was formed in 1996, ISOC Ghana has championed a number of initiatives in capacity building for the technical community and education

Get in touch

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